



In response to the diversification trend in the sugarcane sector the first edition of The Macadamia Africa & SADC Sugar Digest is out and publication has hit the sweet spot among readers and advertisers alike.

Published annually, the magazine is distributed online and to an extensive database of farmers, factories and suppliers across the sugarcane and macadamia nut producing regions in sub-Saharan Africa.

Writers who are experts in their field contribute to the content which reflects trends and the growth trajectory of both sectors while providing support, technical advice and informed views on both the macadamia and sugar industries in the SADC region.

The publication is the perfect vehicle for businesses wanting to heighten their profile and increase sales in both these very important contributors to the economy of the region.

PRICING:

Double page spread	R 41 632.00	Inside back cover	R25 398.00
Full page	R23 089.00	Half page	R17 640.00
Outside back cover	R25 398.00	Third page	R15 960.00
Inside front cover	R25 398.00	Other special positions available on request.	

Rates in SA Rands, excluding VAT and excluding agency commission and design fees.

BOOKING	MATERIAL	PUBLISHED
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DISTRIBUTION:

Print run is 4 500. The Digest is distributed to processing and industry marketing companies as well as growers and macadamia seedling nurseries on the Continent. Governments, embassies, macadamia grower associations and industry stakeholders interested in the growth, marketing and export of the crop. Commercial sugarcane growers and sugar milling companies in South Africa, Zimbabwe, Zambia, Tanzania, Mauritius, Malawi, Mozambique and Swaziland. Sugar associations, traders, analysts, media and government interested in SADC sugar.

ADVERTISING:

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