

# The Macadamia Buyers Directory

## 2023 RATE CARD

This new bi-annual A5 publication is a suppliers directory for South Africa's Macadamia Nut industry, as well as stakeholders in the agricultural sector.

FEATURE	BOOKING	MATERIAL	DISTRIBUTION
Autumn	13 May	19 May	June
Spring	11 November	17 November	December

### PRICING:

Full page -	R5 454.00	Quarter page -	R1 955.00
Half page -	R3 297.00	Classified -	R1 102.00

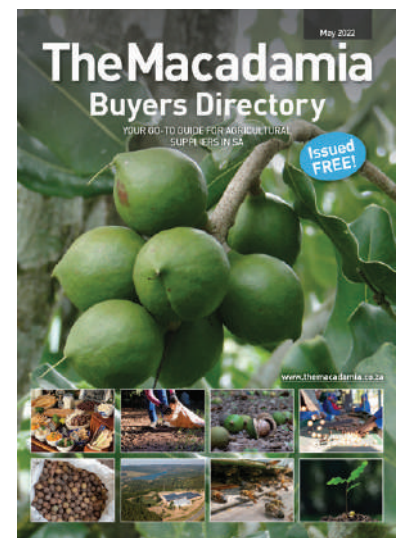
Rates in SA Rands, excluding VAT and excluding agency commission and design fees. Other special positions available on request.

### DISTRIBUTION:

Print run of 2 500 copies bi-annually.

The magazine will not only be distributed to farmers, but tree nurseries, processors, marketers and the wider agricultural community. It is also available free of charge in Agri Stores throughout KwaZulu-Natal, Mpumalanga and Limpopo.

The Macadamia Buyers Guide will also be available on The Macadamia website, this ensures valuable exposure to your target audience.



### ADVERTISING:

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