

The Macadamia

2023 DIGITAL RATE CARD

The Macadamia is dedicated to this dynamic and fast growing industry, and is aimed at promoting the sector, as well as discussing relevant topics such as weather, input costs, technology, stories about personalities, farmers and new efficient farming methods.

The Macadamia is also available for free viewing and download on the website. The website also provides a platform for stakeholders in the industry to further their reach through website banners or side bar advertisements.

The Macadamia is also distributed by our extensive and growing social media network, in the form of blog posts, monthly newsletter, Facebook, and LinkedIn posts, with a reach of approximately 250 000 views.



THE MACADAMIA WEBSITE

Rotating Home page banner
featuring a link to your own website.

Side bar advert
on articles/blog posts with click through to
your own website.
R1 950.00 per month (6 month contract) OR
R1 750,00 per month (12 month contract)
ex VAT and design.

 <https://www.facebook.com/MacadamiaSouthAfrica/>

 <https://www.linkedin.com/in/macadamia-sa-magazine/>

THE MACADAMIA AVERAGE MONTHLY VIEWS:

Website page views: 10 183
Facebook impressions: 39 207
Website advert views: 8 501

ADVERTISING:

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 www.themacadamia.co.za